

ILA Berlin Air Show

Information for Trade Visitors



ILA Berlin Air Show 2012

The focal point of aerospace

September 11-16, 2012
Berlin ExpoCenter Airport
www.ila-berlin.com



Polska
PARTNER COUNTRY



German Aerospace
Industries Association

 **Messe Berlin**

ILA 2012 – Welcome to Europe’s Most Efficient Business Platform for the Aviation and Aerospace Industry

→ **ILA 2012 – a new dimension in aerospace business:**

International business contacts, networking opportunities and first-hand information. If aviation and aerospace is your profession, ILA will be your trade show! With its business-oriented show segments, the world’s largest and most diverse program of international conferences and its new everything-close-at-hand concept, ILA Berlin Air Show offers the most efficient business platform for your success in the aviation and aerospace sector. ILA – where success takes wing!

→ **Berlin ExpoCenter Airport – a new dimension of trade show efficiency:** The all-new Berlin ExpoCenter Airport will be setting new standards in terms of trade show efficiency. Easy access to the show grounds is provided by fast road and rail and public transport links, short distances between railroad stations, parking lots and the ILA entrances, and a convenient shuttle bus service.

→ **ILA 2012 – a new dimension in business development:**

With more than 1,150 exhibitors from 47 countries, 125,000 trade visitors from all corners of the earth, about 300 aircraft of all types on display and business agreements with a total value of at least 16.5 billion euros signed during the trade show, ILA Berlin Air Show 2010 was in a class of its own. ILA 2012 builds on this success. Featuring the Space World, the new UAS segment, the ILA HeliCenter, the International Suppliers Center ISC and the new ILA Roger Airfield for the general aviation community, ILA offers targeted options for business development in significant growth areas of the aviation and aerospace industry.



- **Partner Country Poland – a new dimension in East-West business relationships:** Featuring the Partner Country Poland business development initiative, ILA 2012 offers all those interested a perfect marketing platform to create business relationships with the dynamically growing aerospace community in Poland. As a significant East-West gateway, ILA Berlin Air Show provides direct access to the emerging aerospace markets in Central and Eastern Europe.
- **ILA Virtual Market Place – a new matchmaking dimension:** Your virtual market place all year round. The ILA Virtual Market Place is ILA's innovative communication platform containing current information on exhibitors, products and services. A perfect tool for 24/7 dialog and matchmaking!
- **Berlin – a new cosmopolitan dimension:** Berlin is a vibrating city with multicultural flair and great lifestyle, and a preferred location for global business. The city offers attractive accommodation options and is famous for its versatile cuisine. And the Berlin-Brandenburg region still has more to offer: beautiful landscapes, magnificent castles, great pieces of history to experience, and state-of-the-art engine technology by MTU or Rolls-Royce. We look forward to seeing you!



ILA Commercial Air Transport

- Europe's forum for innovation in air transport
- New technologies and concepts in aircraft design
- International conferences on reducing the environmental impact of air transport



ILA Space

- The number one event of the European space community in 2012
- European Space Pavilion organized by ESA, BMWi, DLR and BDL
- ILA Space Day – meeting place for top decision-makers from politics, industry and space agencies
- ILA Space World – a forum for international space industry exhibitors



ILA Defense and Security

- Innovative solutions for defense and security applications
- Meeting place for international industry, military and government decision-makers
- Top-class international conferences on security issues



ILA Equipment, Engines, Materials

- The international OEM forum for innovation
- Major platform for suppliers of components and systems



International Suppliers Center ISC (September 11 – 13, 2012)

- The international market place for the entire supply chain
- International Buyers' Days featuring an extensive B2B program
- A perfect platform for suppliers and buyers



Your guide to building new business relationships



ILA HeliCenter

- It's all about helicopters
- Europe's top helicopter event in 2012 for procurement, operations, service, training and financing



ILA Unmanned Aircraft Systems (UAS)

- The new ILA segment for unmanned aircraft and similar systems
- International UAS Plaza, UAS conferences and presentations



ILA CareerCenter (September 14 – 15, 2012)

- The world's largest aerospace job fair for career starters and skilled professionals
- Top forum for high-caliber lectures and discussions



ILA Conferences

- The world's largest aerospace conference program
- Topics include political, industrial, environmental, scientific and technological issues
- More than 100 international conferences



ILA General Aviation

- Business and private aviation
- Top synergies across all aviation sectors
- New: 'Roger Airfield' including comprehensive services and marketing support



Press Center



National/International
Industry

The focal point of aerospace

Getting to ILA on trade days!

→ **By Plane:**

- Arrival at Berlin-Tegel (TXL), by shuttle bus (payment required) to the ILA grounds.
- Arrival at Berlin-Schoenefeld (SXF), by shuttle bus (free of charge) to the ILA grounds.

→ **By Car:**

- From Hamburg/Hanover/Leipzig/Potsdam: Leave the A 10 südlicher Berliner Ring at Rangsdorf and follow the signs to the ILA car park.
- From Prenzlau/Frankfurt (Oder)/Dresden: Leave the A 10 südlicher Berliner Ring at Rangsdorf and follow the signs to the ILA car park.
- From Berlin: Leave the A 113 at the Schönefeld interchange. Join the A 10 südlicher Berliner Ring to Rangsdorf and follow the signs to the ILA car park.

→ **By Train:**

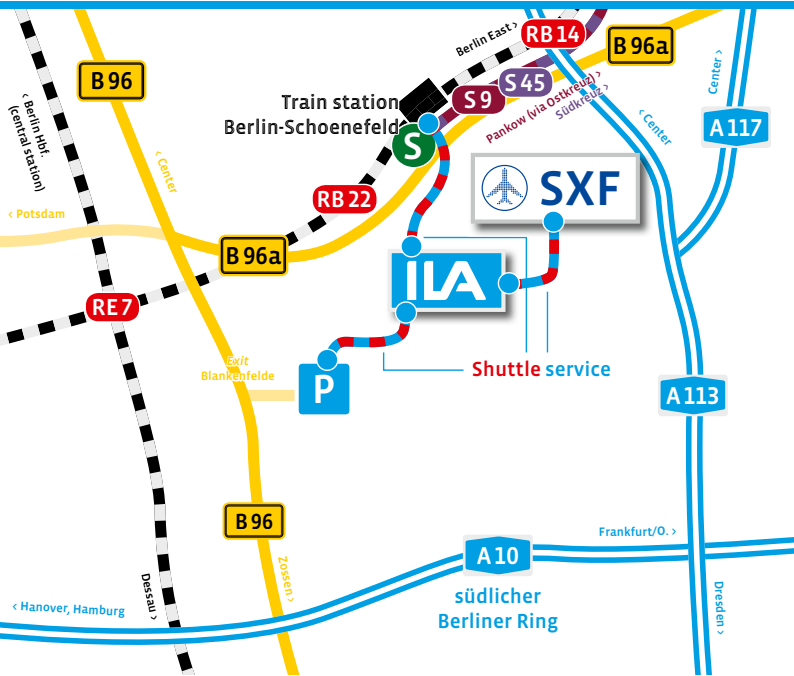
- Regional Express RE 7, RB 14 and RB 22 to Berlin-Schoenefeld train station, by shuttle bus to the ILA show grounds.

→ **By S-Bahn (local train system):**

- S 45 or S 9 to Berlin-Schoenefeld Airport, by shuttle bus to the ILA show grounds.

The Berlin-Schoenefeld train station is located in transport zone Berlin C.





→ **Travel information:**

- **Airline:** As an airline partner, Lufthansa offers special prices and conditions for ILA trade visitors.
- **Business or private plane:** Special regulations will apply. We recommend using Schönhausen Airfield (EDAZ). A shuttle bus service will operate between EDAZ and the ILA show grounds.
- **Deutsche Bahn:** ILA Event Ticket for a return trip to Berlin at a price of € 99.00 (2nd class) or € 159.00 (1st class).
 - To book call +49 (0) 1805 31 11 53 and quote “ILA” as a reference.

→ **Opening hours:**

- Trade days (Sept. 11 – 13): daily from 10 a.m. to 6 p.m.

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10	11	12	13	14	15	16
17	18	19	20	21	SEPT	



Getting there is easy!

All information about ILA Berlin Air Show is available at www.ila-berlin.com

NEW!

→ **ILA App** – your mobile trade show guide (starting July 2012): www.ila-berlin.com > **Home page**

→ **Online ticket shop** – buy your tickets online and print them out: www.ila-berlin.com > **Top Links: Online Ticket Shop**

Exhibition pass € 135.00, day ticket € 55.00
(Trade visitors buying their ticket will also receive a free Trade Visitor package including trade show catalog. Minimum age for visitors on trade days is 18).

→ **International ticket service** – contact your local Messe Berlin representative: www.messe-berlin.com
> **Messe Berlin Worldwide**

→ **Service for company delegations:**
www.ila-berlin.com > **Delegations**

→ **Travel service/Accommodation booking:**
www.ila-berlin.com > **Visitors > Getting there/Hotels**

→ **Experience Berlin – Tours and Services:**
www.ila-berlin.com > **Visitors > Berlin – Tours & Services**

Contact

More information and
online ticketing at
www.ila-berlin.com

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